

Boost Your Brand Visibility at Blackwell Grange Golf Club **Sponsorship Opportunities**



**BLACKWELL GRANGE
GOLF CLUB**

Sponsorship packages start at just £600, offering flexible and value for money opportunities for businesses of all sizes. Whether you're looking to host corporate events, increase brand visibility, or simply support Darlington's most popular golf destination, we have a package for you.

Sponsorship Packages Designed to Maximise Your Brand's Reach

Tee sponsorship at Blackwell Grange Golf Club offers an exceptional opportunity to showcase your brand in front of a thriving golfing community.

With prominent signage on high-traffic tee boxes, your business will be seen by hundreds of members, guests, and visiting golfers every week. Our sponsorship packages provide not only excellent visibility on the course but also valuable benefits like green fees, exclusive corporate golf days, and ongoing promotion across our digital and social media channels.

It's the ideal way to increase brand visibility while taking advantage of our outstanding facilities to strengthen client relationships and create valuable networking opportunities.

ACE Sponsorship • £1,500

As our most prestigious sponsorship package, the ACE Sponsorship collection provides maximum exposure for your business, offering prime branding on high-traffic areas of the course.

- 60 Green Fees (valid throughout the year)
- Exclusive Corporate Golf Day
 - 40 Players
 - Driving Range Balls
 - Tea/Coffee & Breakfast Roll on Arrival
- Tee Box Signage
- Main Sponsor Board Placement in Clubhouse
- Toptracer Driving Range - Bay for the Day
- 2 x Sponsor Social Memberships - Enjoy Club Discounts
- Sponsors Cup Competition - Team Entry (4)
- Monthly Social Media Promotion
- Club Website Promotion

BIRDIE Sponsorship • £850

Balancing branding opportunities on both the course and driving range, the BIRDIE Sponsorship allows your business to gain significant brand exposure while offering casual entertainment options for clients and employees.

- 24 Green Fees (valid throughout the year)
- Tee Box Signage
- Driving Range Backdrop Sponsorship
- 1 x Sponsor Social Membership - Enjoy Club Discounts
- Sponsors Cup Competition - Team Entry (4)
- Quarterly Social Media Promotion
- Club Website Promotion

EAGLE Sponsorship • £1,100

Ideal for companies looking for mid-tier brand exposure and client entertainment, the EAGLE Sponsorship offers flexibility and useful discounts on activities to help promote your business to your clients.

- 36 Green Fees (valid throughout the year)
 - Corporate Half-Day Event
 - 20 Players
 - Driving Range Balls
 - Tea/Coffee on Arrival
- Tee Box Signage
- Sponsor Board Placement in Clubhouse
- 1 x Sponsor Social Membership - Enjoy Club Discounts
- Sponsors Cup Competition - Team Entry (4)
- Bi-Monthly Social Media Promotion
- Club Website Promotion

PAR Sponsorship • £600

Designed as an affordable entry-level option, the PAR Sponsorship is perfect for small businesses wanting to increase visibility at the club with your brand gaining ongoing exposure throughout the year at an accessible price point.

- 16 Green Fees (valid throughout the year)
- Tee Box Signage
- 1 x Sponsor Social Membership - Enjoy Club Discounts
- Sponsors Cup Competition - Team Entry (4)
- Twice Yearly Social Media Promotion
- Club Website Promotion



Driving Range Sponsorship Packages: More Value at a Better Price

To give you greater value for your investment, our Driving Range Sponsorship Packages combine multiple advertising opportunities at a lower cost than purchasing individual ad spaces. You'll receive expanded exposure while saving money.

Toptracer ACE Range Package • £2,000

- 8 Side Panel Advertisements across 4 bays (2 sides per bay)
- 2 Backdrop Boards
- Annual Top Tracer Game Sponsorship - 1 Month
- 2 x Sponsor Social Memberships - Enjoy Club Discounts

Toptracer EAGLE Package • £1,400

- 4 Side Panel Advertisements across 2 bays (2 sides per bay)
- 1 Backdrop Board
- 2 x Sponsor Social Memberships - Enjoy Club Discounts

Toptracer BIRDIE Package • £900

- 2 Side Panel Advertisements across 1 bay (2 sides per bay)
- 1 Backdrop Board
- 1 x Sponsor Social Membership - Enjoy Club Discounts

Toptracer PAR Package • £650

- 2 Side Panel Advertisements across 1 bay (2 sides per bay)
- 1 x Sponsor Social Membership - Enjoy Club Discounts

Individual Advertising Options

Our individual advertising options offer excellent brand visibility within our busy driving range, allowing you to showcase your business on backdrop boards and side panels in each bay. These high-traffic areas provide consistent exposure to golfers of all levels throughout the year.

Single Bay Backdrop Advertising • £600
Positioned directly behind the player for high visibility
Dibond Aluminium Composite Panel 3.0m x 1.0m

Side Panel Advertising • £450 per side
Display your business logo on the side panels of each bay
Vinyl Graphics on Solid Wood 15mm Divider
Max Design Dimensions 3.0m x 1.2m

All Toptracer Range Sponsors are invited to enter a Team of 4 in the annual Sponsors Cup Competition.

Special Event Packages

Sponsoring Toptracer game modes such as Angry Birds provides a fun and interactive way to engage with golfers while showcasing your brand through digital leaderboards and game screens.

Why not use it as an Employee Team Building Exercise or Fun Corporate Event for your Clients?

**Only £1,000 per event
(30 days duration)**



Hit the Mark with Driving Range Sponsorship

Sponsor a bay or a display in our busy Toptracer-equipped driving range, with over 1,500,000 balls hit annually.

Why become a Sponsor at Blackwell Grange Golf Club?

Grow Your Brand Visibility:

Your logo will be displayed on tee boxes, driving range bays, and clubhouse sponsor boards—reaching members, visitors, and guests alike.

Exclusive Corporate Days:

Host your clients or team for a full or half-day of golf, complete with range balls, tee times, and a welcome package. This unique opportunity allows you to entertain, engage, and connect.

Year-Round Exposure:

With over 1,500,000 balls hit annually at our Toptracer driving range, your brand will receive ongoing attention from a wide audience.

Clubhouse Discounts:

With a Sponsors Membership you can enjoy 10% discount on clubhouse bookings, food, and drinks for your business events and meetings, giving you more value for your sponsorship.

The Perfect Venue

Utilise your exclusive sponsor discounts to reward employees or entertain existing and potential clients. Create your own event with a great range of activities and hospitality options. Book some bays at the range and have a staff celebration! Visit with that all important new client to impress or just as a Thank You for their business! The choice is yours with one of our value for money sponsorship packages.

By Numbers:



Sponsorship Packages - Terms & Conditions

Package Duration

All sponsorship packages are valid for a 12-month period. Longer term package deals are negotiable.

Green Fees Usage

Green fees included in the package must be booked in advance and are subject to course availability. Green fees cannot be used during peak times (weekends and public holidays before 2pm) or during club competitions. Green fees are non-transferable and cannot be carried over to the following year.

Corporate Golf Days

Corporate golf days will be scheduled Monday to Friday only, excluding public holidays. A minimum of 6 weeks' notice is required to secure a corporate day booking. All corporate day bookings are subject to availability and must be confirmed in writing by the club. The driving range bay (for applicable packages) is reserved for the corporate golf day only.

Sponsors Membership

10% Discount on Food & Drinks in the Clubhouse
20% Discount on Driving Range Balls
Discount on Functions & Events (subject to guest numbers)

Signage

Sponsor signage will be displayed at the agreed location for the duration of the sponsorship. The club reserves the right to approve the content and design of all signage. The cost of all signage is included in each package.

Payments

Payment for sponsorship packages must be made in full before the start of the sponsorship period.

Cancellation & Refunds

Cancellations must be made in writing at least 30 days prior to the sponsorship start date. No refunds will be provided after the sponsorship period begins.

General

Blackwell Grange Golf Club reserves the right to alter the terms of the package at any time, with prior notice to the sponsor. The sponsor agrees to adhere to all club policies and guidelines throughout the sponsorship period.

Elements of all Sponsorship Packages are subject to VAT at the current rate. By purchasing a sponsorship package, you agree to the above terms and conditions.



Ready to Join? Call us Now...

Secure Your Sponsorship Today and Drive Your Business Forward!



**BLACKWELL GRANGE
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